



FOR IMMEDIATE RELEASE

Arby's Completes New Development Agreement with Franchisee, Turbo Restaurants, LLC

February 4, 2016 – Dallas/Houston, TX — Arby's Restaurant Group, Inc. (ARG), parent company of the franchisor of the Arby's brand, today announced that it has reached a new development agreement with franchisee, Turbo Restaurants, LLC, to open 15 new restaurants over the next five years in the Houston market. This is in addition to 15 new restaurants that Turbo agreed to develop in Dallas under a previous development agreement.

Turbo has also committed to remodeling 12 Arby's restaurants in the Dallas market to the new "Inspire" restaurant design, which features multicolor wood materials, stainless steel, modern lighting and chalkboard graphics. The new openings equate to approximately 800 new jobs with Turbo in the two Texas markets.

"Guillermo Perales of Turbo Restaurants is among a select group of premier franchise restaurant developers in the country, and we're excited about his commitment to expand with Arby's in Texas, as it's yet another example of the momentum that is building with the Brand," said Greg Vojnovic, Chief Development Officer, Arby's Restaurant Group, Inc. "With 61 Arby's restaurants in their portfolio, and now 30 more in the pipeline, they are better positioned than ever to deliver a deli-inspired Arby's experience to new and returning guests."

"These development commitments solidify our desire to bring Arby's restaurants to many new areas of town in both the Houston and Dallas markets," said Perales, President & CEO, Sun Holdings, Inc. "We believe guests will love the new *Inspire* restaurant design and the abundance of new and exciting product offerings, including Sliders and the delicious Smokehouse Brisket sandwich. Based on the tremendous sales performance of our restaurants in Dallas, we are confident Houston will be successful, as well."

Arby's remains on track with its goal to surpass \$4 billion in total system-wide sales (SSS) by the end of 2018. Arby's achieved industry-leading system U.S. Same-Store Sales (SSS) growth of 8.1% in 2015 – more than three times the growth rate of the Quick Service Restaurant (QSR) industry*.

* Source: The NPD Group/SalesTrack® Weekly reports same store sales collected weekly from 45 of the larger QSR chains during Q4 2015 ending December 27, 2015.



Media Contact:

Jason C. Rollins, APR
678-514-4219
jrollins@arbys.com

About Turbo Restaurants, LLC.

Founded in 1997, Turbo Restaurants, LLC is part of Sun Holdings Inc., a national holdings group that owns and operates nearly 650 locations in eight states and provides over 14,000 jobs. Sun Holdings Inc portfolio includes: Arby's, Krispy Kreme, Cici's Pizza and Golden Corral. President and CEO, Guillermo Perales, is the 8th largest restaurant franchisee and the largest Hispanic franchisee in the United States. Perales and Sun Holdings Inc have received numerous awards, honors, and recognitions. Sun Holdings is the largest Hispanic owned employer and the largest minority owned company in North Texas and has been recognized as one of the fastest growing companies in North Texas. Perales has been recognized as Entrepreneur of the Year on five occasions for outstanding leadership by Ernst & Young, Asociacion de Empresarios Mexicanos, TAMACC, Hispanic Chamber of Commerce, and the International Franchise Association and as one of the most powerful people in foodservice by *Nation's Restaurant News'* 2016 Power List.

About Arby's

Arby's, founded in 1964, is the first nationally franchised sandwich restaurant brand, with more than 3,300 restaurants worldwide. The Arby's brand purpose is "Inspiring Smiles Through Delicious Experiences™." Arby's delivers on its purpose by celebrating the art of Meatcraft™ with a variety of high-quality proteins paired with crave-able sides, such as Curly Fries and Jamocha shakes. Arby's® restaurants feature Fast Crafted™ service, a unique blend of quick-serve speed and value combined with the quality and made-for-you care of fast casual. Arby's Restaurant Group, Inc. is the parent company of the franchisor of the Arby's brand and is headquartered in Atlanta, Ga. Visit Arbys.com for more information or socially connect with Arby's at: [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#).