



**FOR IMMEDIATE RELEASE**

## **Arby's Completes New Development Agreement with Largest Franchisee, United States Beef Corporation**

**January 12, 2016 - Atlanta, GA** — Arby's Restaurant Group, Inc. (ARG), parent company of the franchisor of the Arby's brand, today announced that it has reached a new development agreement with its largest franchisee, [United States Beef Corporation](#) (U.S. Beef), to open 70 new restaurants over the next seven years. This equates to an average of 10 new restaurants per year between 2016 and 2022.

"As an Arby's franchisee for nearly 50 years and the largest franchisee with 331 restaurants, U.S. Beef continues to exemplify the gold standard when representing our Brand," said Greg Vojnovic, Chief Development Officer, Arby's Restaurant Group, Inc. "Along with U.S. Beef's 12 new restaurants and five remodels in 2015, this new agreement will expand their footprint significantly and deliver a deli-inspired delicious Arby's experience to guests in many new areas."

As part of the agreement, U.S. Beef will continue its aggressive expansion in markets that include Denver, Grand Junction and Colorado Springs, Colo., as well as Boise, Idaho. They have also extended development commitments in their long established markets in Oklahoma, Kansas, Missouri, Arkansas and southwest Illinois.

"This development commitment reaffirms our strong belief in the long-term growth of the Arby's brand," said John Davis, CEO, U.S. Beef. "We are thrilled to bring Arby's to several underpenetrated markets attracting many new guests as well as those who simply haven't been to Arby's in quite some time. We are confident that guests will love our high quality, Fast Crafted™ menu items and the new *Inspire* design of the restaurants."

Arby's remains on track with its goal to surpass \$4 billion in total system-wide sales (SSS) by the end of 2018. Arby's produced an 8.9 percent increase in U.S. system SSS through the first three quarters of 2015 vs. one year ago.

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### **About U.S. Beef**

United States Beef Corporation, dba Arby's, headquartered in Tulsa, Oklahoma, is the Arby's Restaurant Group's largest franchisee, now operating 331 restaurants serving Arby's famous slow roasted beef sandwiches and unique menu items to hungry guests throughout the Midwest and Western United States. It is a family owned and operated business that opened its first Arby's restaurant in 1969, and has now grown to over 7,000 employees. To learn more about United States Beef Corporation, visit [www.usbeefcorp.com](http://www.usbeefcorp.com).

### **About Arby's**

Arby's, founded in 1964, is the first nationally franchised sandwich restaurant brand, with more than 3,300 restaurants worldwide. The Arby's brand purpose is "Inspiring Smiles Through Delicious Experiences™." Arby's delivers on its purpose by celebrating the art of Meatcraft™ with a variety of high-quality proteins paired with crave-able sides, such as Curly Fries and Jamocha shakes. Arby's® restaurants feature Fast Crafted™ service, a unique blend of quick-serve speed and value combined with the quality and made-for-you care of fast casual. Arby's Restaurant Group, Inc. is the parent company of the franchisor of the Arby's brand and is headquartered in Atlanta, Ga. Visit [Arbys.com](http://Arbys.com) for more information or socially connect with Arby's at: [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#).